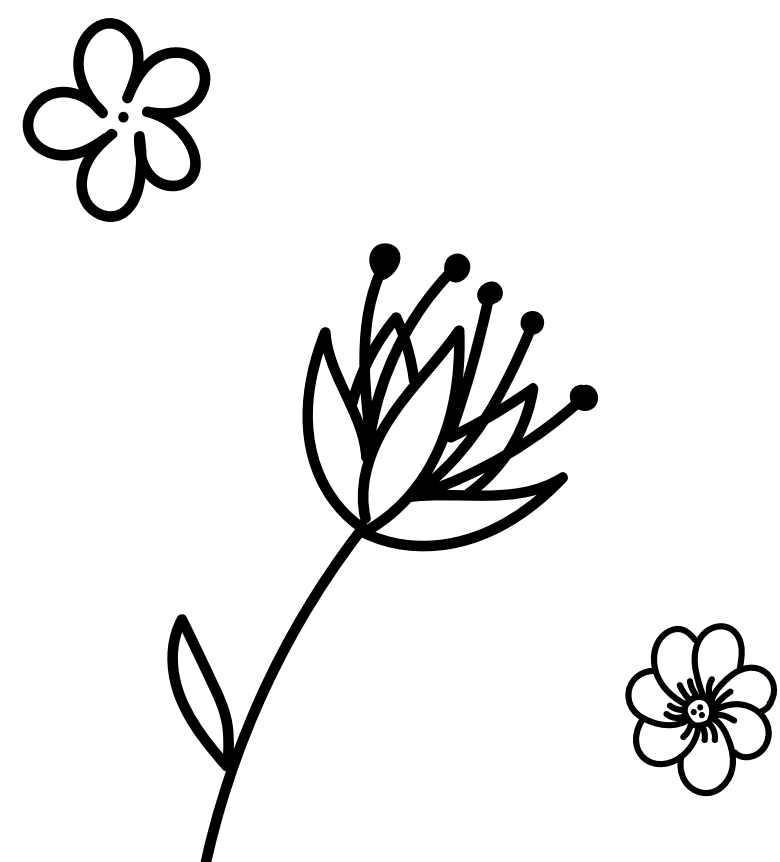




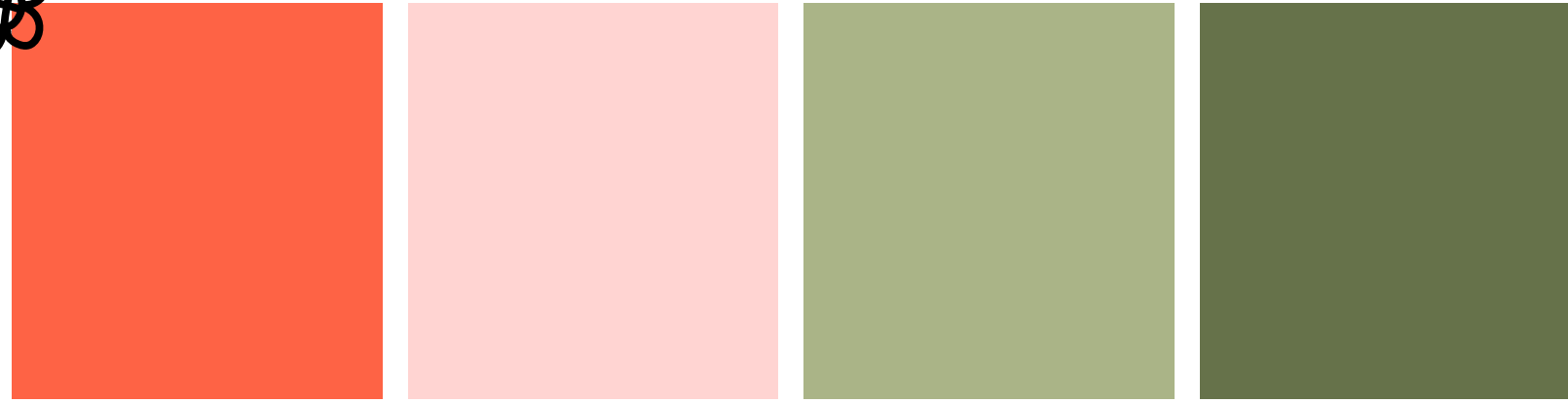
Mother's Day 2021

Saddleback Church



Mother's Day Style Guide

Color



POPPY

HEX #FE6345
CMYK 0/70/70/0
PANTONE 178C

BLUSH

HEX #FFD4D2
CMYK 0/25/5/0

EUCALYPTUS

HEX #AAB487
CMYK 36/15/56/6

STEM

HEX #66724A
CMYK 50/29/73/30



SAND

HEX #F9DABD
CMYK 0/20/25/0

TERRA COTTA

HEX #D5A06B
CMYK 10/44/64/2

CREAM

HEX #FEEFD8
CMYK 0/5/15/0

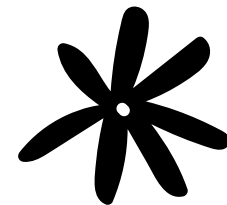
Fonts

MAIN FONT Can be used for titles, headers, special text, etc.

Silk Serif Light
Silk Serif Light Italic

-25 tracking
110% Vertical Scale

Silk Serif Light is a licensed font.
DM Sans Bold can be found for free at fonts.google.com



SECONDARY FONT Can be used for informational text, subheaders, etc.

DM Sans Bold

SAMPLE

Give her *everything*
she deserves! Proverbs 31:31

Photography



Mother's Day Style Guide

Interactive Elements Use as background patterns or as individual elements.



Logos & Marks Use in a brand color that best suits your layout.



Mother's Day Style Guide

Layout Concepts

Lucidpress templates will be available soon.

